

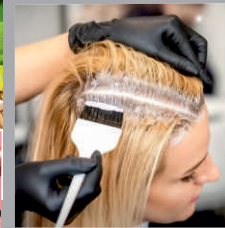
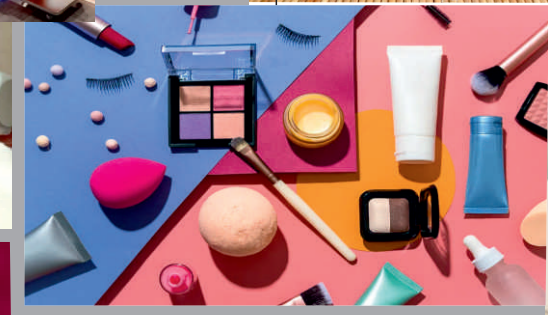
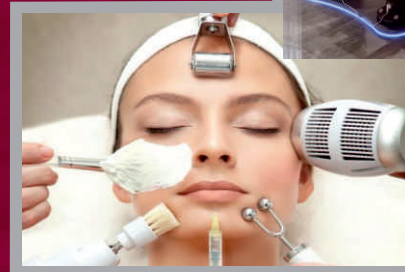


13 | 14 | 15
JUNE - 2025
CODISSIA TRADE FAIR COMPLEX
COIMBATORE

TIMING : 10.30 AM - 6.30 PM



BEAUTY
SALON
SPA
EXPO



South India's Premier Business Platform
for the Beauty Salon & Spa Industry

www.beautysalonspaexpo.com

About the Indian Beauty, Salon & Spa Industry

India's beauty, salon, and wellness industry is witnessing exponential growth, driven by evolving consumer preferences, rising disposable incomes, and an expanding middle-class population.

The Indian beauty and personal care market was valued at USD 8.1 billion in 2023 and is projected to grow to USD 18.4 billion by 2032.

The professional beauty and salon industry is experiencing rapid expansion, with increasing demand for skincare, haircare, and wellness solutions.

India is a global leader in natural and Ayurvedic beauty treatments, with consumers increasingly seeking organic, chemical-free, and sustainable products.

With digital transformation, increased self-care awareness, and the influence of beauty professionals & salon experts, the demand for high-quality personal care, spa treatments, and salon innovations is at an all-time high.

BEAUTY SALON SPA EXPO 2025 brings this flourishing industry together, offering a powerful platform to explore emerging trends, cutting-edge technologies, and limitless business opportunities!



Why this Exhibition?

The Ultimate Business Platform for the Beauty, Salon & Spa Industry

BEAUTY SALON SPA EXPO 2025 is more than just an exhibition—it is a transformative platform that unites and empowers every segment of the professional beauty, salon, and spa industry.

From manufacturers, suppliers, and distributors to salon owners, beauticians, skincare experts, dermatologists, spa professionals, aesthetic practitioners, and wellness brands—this event brings together all key players who are shaping the future of beauty.

What Makes This Event a Must-Attend?

Southern India's Largest Industry Gathering - Featuring 150+ exhibitors and over 15,000 professional visitors.

A High-Impact Business Platform - Direct access to decision-makers, bulk buyers, and leading professionals.

Live Demonstrations & Hands-On Experience - Discover the latest innovations in beauty, skincare, salon treatments, and spa technologies.

Unparalleled Networking Opportunities - Build stronger collaborations, expand partnerships, and elevate your brand presence.

About the Organizer

Prompt Trade Fairs (I) Pvt Ltd

A Legacy of Excellence in Exhibition Management

PROMPT TRADE FAIRS (I) PVT LTD is a pioneering exhibition organizer with over two decades of experience in curating high-impact trade shows across India.

Organized 950+ successful exhibitions across diverse industries, including Building, Construction & Architecture, Poultry, Property, Home Interiors & Consumer durables, and Education.

The most sought-after trade fair organizer in Southern India, with an expanding footprint across the country.



Dedicated to delivering world-class exhibitions with a strong focus on business growth, innovation, and industry advancement.

With superior event execution, extensive industry networks, and cutting-edge promotional strategies, Prompt Trade Fairs is committed to making BEAUTY SALON SPA EXPO 2025 a groundbreaking success.

Why Exhibit?

Showcase. Network. Expand. Lead.

Exhibiting at BEAUTY SALON SPA EXPO 2025 is your exclusive opportunity to position your brand at the centre of the beauty, salon, and spa industry. This dynamic platform connects you with key decision-makers, leading professionals, and influential buyers, ensuring unmatched business growth and visibility.

Why Coimbatore?

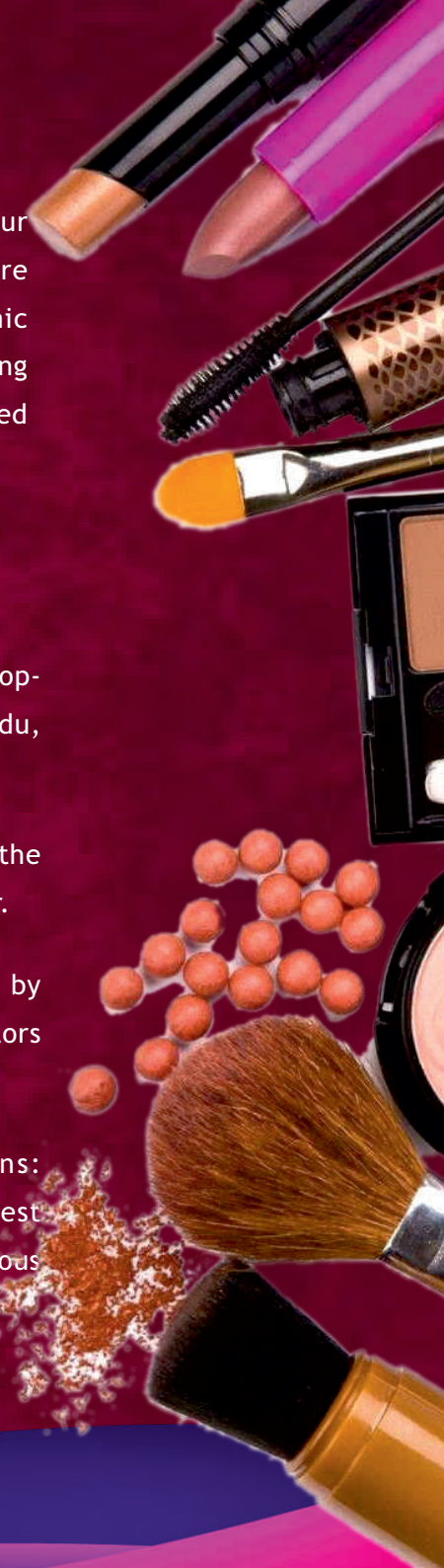
A Beauty & Business Hub in Southern India

Strategic Location: Coimbatore is one of India's top-tier business cities, seamlessly connecting Tamil Nadu, Kerala, and Karnataka.

Booming Beauty Market: Tamil Nadu ranks among the top contributors to India's beauty and personal care sector.

Well-Connected City: Coimbatore is well-linked by air, road, and rail networks, ensuring easy access for visitors and exhibitors.

Proven Success in Hosting Major Exhibitions: CODISSIA Trade Fair Complex is one of India's largest exhibition venues, having successfully hosted numerous national and international trade shows.



Maximize Brand Presence & Visibility

The Perfect business platform for your BUSINESS GROWTH

- Beauty Salon Spa Expo is the perfect Platform to Showcase, Launch & Network with the Industry Leaders.
- Through its Extensive and Aggressive Marketing Plan it aids to promote leading brands & generate leads for the business meetings with the participants.
- Pre Appointed Meetings arranged for all Participants will focus to bridge the gap between the Importers & Exporters and ease the entry of Indian leading Brands through our platform.



 Skin Medicine Treatment	 Aromatherapy	 Beauty & Facial Treatments	 Electrical Equipment & Lasers
 Cosmetics	 Detox & Slimming	 Skin Care Products	 Franchise Consultancy
 Hair Care & Styling	 Cosmetics Equipments	 Manufacturing Equipments	 Beauty Medical Treatments
 Nails & Nail Care	 Salon Equipment & Tools	 Spa & Wellness Products	 Spa Equipment & Design



Multi-Channel Promotions for Maximum Reach

- Targeted Digital Marketing: Social media campaigns, influencer partnerships, and geo-targeted ads.
- Outdoor & Print Advertising: Hoardings, Pole banners, and advertisements in leading newspapers.
- Direct Invitations: Personalized outreach to trade associations, beauty professionals, and salon chains.
- Tele-Calling & Email Marketing: Engaging with verified industry databases.
- Media Collaborations: Partnerships with top industry portals, beauty magazines, and trade journals.
- Exclusive Video Promotions: Teaser campaigns featuring exhibitors and industry leaders.

With an extensive, aggressive marketing plan, we ensure your brand reaches the right audience!

Payment Terms

- 50% Advance Payment at the time of registration.
- Balance 50% due One Month Before the Exhibition.
- Payment should be made along with the duly filled Contract Form, via Cheque/DD/RTGS/NEFT in favor of “Prompt Trade Fairs India Pvt Ltd.”, payable at Chennai

(Per Square Meter)

INR	₹ 9000/-
US Dollars	\$ 103
Euros	€ 99

GST @ 18% will be applicable & extra

Early bookings recommended for premium booth placements!



Maximize Brand Presence & Visibility

Showcase your expertise and innovations to a highly targeted audience of salon owners, spa professionals, wellness brands, and industry investors.

Gain exposure to thousands of business buyers actively seeking premium products, technologies, and solutions for their salons and wellness centers.

Engage with Key Buyers & Business Leaders

Connect directly with distributors, importers, wholesalers, dermatologists, and beauty service providers who are driving industry growth.

Strengthen partnerships with top-tier retailers, salon chains, and wellness brands expanding their product portfolios.

Launch & Demonstrate New Products

Unveil your latest innovations in an interactive and experiential environment.

Engage visitors with live demonstrations, product trials, and immersive experiences that drive real-time engagement and immediate interest.

This is the only exhibition in Southern India dedicated to empowering beauty, salon, and spa businesses. Whether you are an established brand, a new entrant, or an aspiring entrepreneur, BEAUTY SALON SPA EXPO 2025 is your ultimate gateway to success.



Expand Your Industry Network

Forge meaningful collaborations with top manufacturers, suppliers, beauty professionals, and spa specialists.

Unlock lucrative distribution channels by building direct relationships with key industry stakeholders.

Accelerate Sales & Generate High-Quality Leads

Meet serious business buyers ready to place bulk orders.

Participate in pre-scheduled B2B meetings to ensure focused interactions and higher conversion rates.

Stay Ahead of Industry Trends & Innovations

Explore the latest trends, technological advancements, and market shifts shaping the future of beauty, salon, and spa businesses.

Gain insider knowledge on upcoming industry regulations, sustainability practices, and business expansion strategies.

Access Exclusive Business Insights & Training

Learn from expert-led seminars, workshops, and panel discussions featuring renowned industry leaders. Get actionable insights on market dynamics, branding strategies, and business growth techniques.

Exhibitor Profile

A One-Stop Business Platform for the Beauty, Salon & Spa Industry
BEAUTY SALON SPA EXPO 2025 provides the perfect launch-pad for industry leaders, innovators, and emerging brands to showcase their products and services to a highly targeted audience of beauty professionals, salon owners, and business buyers.

Who Should Exhibit?

Beauty & Personal Care Brands Leading names in skincare, haircare, and personal grooming solutions.

Salon & Spa Equipment Manufacturers High-performance salon chairs, spa beds, beauty tools, and cutting-edge professional equipment.

Hair & Skin Care Products Professional hair care, styling products, skincare essentials, and dermatological solutions.

Beauty Clinics & Aesthetic Medicine Providers Advanced aesthetic treatments, non-invasive skincare solutions, and medical beauty innovations.

Packaging, Formulation & Private Label Manufacturers Custom packaging, private labelling, and cosmetic formulation services for emerging and established brands.

Organic, Ayurvedic & Natural Beauty Brands Herbal, organic, and clean beauty brands tapping into the demand for chemical-free personal care.

Fragrance, Essential Oils & Perfumery Brands Luxury perfumes, therapeutic essential oils, and wellness fragrance solutions.

Nail Care, Lash & Brow Products Trend-setting nail extensions, nail art supplies, lash & brow enhancement products.

Beauty Technology & Software Solutions Salon management software, appointment booking platforms, and beauty e-commerce solutions.

Academies & Training Institutes Leading institutions offering beauty, hair, skincare, and wellness certifications.

Health & Wellness Companies Holistic wellness brands, beauty supplements, and lifestyle-enhancing products.



Visitor Profile

Connecting You with the Right Buyers & Decision-Makers

BEAUTY SALON SPA EXPO 2025 is the ultimate business hub where industry professionals, entrepreneurs, and decision-makers gather to explore the latest innovations, build partnerships, and expand their business networks.

Who Will Attend?

Salon & Spa Owners Leading salon & spa chains, boutique beauty studios, and premium wellness centers scouting for new products, equipment, and professional solutions.

Beauty Distributors & Retailers Beauty Product retailers, wholesalers, and chain distributors sourcing high-quality beauty & salon products for their stores and networks.

Dermatologists & Aesthetic Professionals Dermatologists, skincare specialists, and aesthetic consultants seeking advanced skincare solutions, medical beauty devices, and treatment innovations.

Importers & Exporters National & international importers, exporters, and trade professionals exploring distribution channels and business collaborations.

Hotel & Wellness Chains Luxury hotel chains, premium spas, and wellness retreats looking for high-end salon and skincare solutions.

E-Commerce & Online Retailers Digital-first beauty businesses, e-commerce platforms, and online beauty stores sourcing trending, fast-moving beauty & personal care products.

Research & Development Professionals Product developers, cosmetic scientists, and research institutes exploring new formulations, ingredients, and product innovations.

Investors & Business Consultants Industry investors, business strategists, and market consultants evaluating emerging brands, partnership opportunities, and market expansion potential.

